

<Date>

<NAME>

<Address>

<City, State, Zip>

Dear <Name>,

As spring approaches, many people find that symptoms of allergies – including a dripping or stuffy nose, sneezing, itchy eyes, nose and throat, or worsened asthma – can get in the way of enjoying the beautiful season.

If those symptoms sound familiar, you might be interested in a treatment that many people find helpful. The treatment, known as sublingual immunotherapy or allergy drops, helps you build a tolerance to the substances that cause allergies. The drops work similar to allergy shots, but the delivery of a liquid drop under the tongue can be safer, easier, and more convenient.

Research has proven allergy drops' effectiveness, and you can safely administer them at home which can mean fewer office visits for you. Drops can be used safely for a broader range of patients including infants and children, people with chronic health conditions who are not candidates for, or who prefer not to have shots, and are also an effective treatment for food allergies. The World Health Organization also supports the use of allergy drops as an effective alternative, and their use is rapidly growing worldwide. Most importantly, the treatment provides you with an opportunity for lasting, and often permanent, benefits.

If you're interested in more information about our allergy drop program and whether it might be for you or to make an appointment, please call us at <phone number>.

We appreciate being part of your care and are pleased to bring this option to our patients.

Sincerely,

<Name>

Practice Name