

<Date>

<Name>

<Address>

<City, State, Zip>

Dear <Name>,

If you're suffering with chronic allergy and related conditions, we have a new and affordable treatment that could be a good option for you.

### **Introducing allergy drop immunotherapy you take at home**

Sublingual immunotherapy, or allergy drops, is a safe, convenient, and pain-free way to treat the cause of your allergies and help you build long-term tolerance to the things that once made you miserable.

- Like allergy shots, allergy drops contain small amounts of the FDA-approved antigens that cause your symptoms. The difference? You place drops under your tongue in a liquid form at home, at work, or wherever you need to be.
- As treatment doses get stronger, your allergic tolerance builds. Many patients start feeling better within a few months, but long-lasting tolerance typically takes 3-5 years.
- This method makes it easier to stay with your allergy treatment and typically requires fewer office visits than with other methods.
- Although most allergy sufferers can benefit from allergy drops, they're especially ideal for those who can't tolerate or don't respond to allergy shots, including infants and children, and those with chronic conditions including asthma, chronic sinusitis, and eczema.

### **Do allergy drops work?**

U.S. and international research support the use of allergy drops to treat both environmental and food allergies and may be a safer option for some people and conditions. And like allergy shots, allergy drops provide you with an opportunity for lasting, and often permanent, benefits.

If you're interested in more information, please call us at <phone number>.

We appreciate being part of your care and are pleased to bring you this option.

Sincerely,

<Name>

Practice Name