

**FOR IMMEDIATE RELEASE**

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## **Treating Mold Allergy with Allergy Drops**

<City, State> — The wet and humid weather results in the perfect conditions for promoting mold growth, both indoors and outdoors, and can cause a number of health problems. With extreme moisture throughout the area in recent months, presence of mold is high with many allergy sufferers experiencing strong symptoms. While treatment begins with reducing mold sources and exposure, sublingual immunotherapy, or allergy drops, for mold allergy can be used to safely reduce allergic sensitization and help build tolerance over time to decrease or even eliminate allergic reactions.

Between 25-50% of homes have identifiable mold growth. Conditions such as poor ventilation, leaky pipes, flooding, faulty construction, and/or lack of air conditioning can increase moisture and promote mold growth indoors. Outdoors, molds are universal in organic material and become easily airborne, causing symptoms for some. Mold allergy symptoms include:

- Allergic rhinitis (hay fever)
- Hives
- Asthma
- Delayed symptoms including
  - Chronic congestion
  - Recurrent sinusitis
  - Eczema
  - Headache
  - Malaise and fatigue

Allergy drop therapy for mold allergy is used to minimize allergic sensitivity and build tolerance over time. Allergy drops are personalized with allergy antigens specific to what an individual patient is determined to be allergic to with no added “extras.” The treatment level is also tailored to patients’ skin or blood test results to deliver an amount that is therapeutically beneficial without increasing risk of reactions and unnecessary costs. Drops are administered under the tongue three times daily to specialized cells that induce tolerance. Treatment typically takes three to five years. This safely builds patients tolerance to pesky allergens like mold that cause symptoms.

The benefits of allergy drop treatment for mold allergy can include the decreased need for ongoing allergy medications and improved quality of life. In some cases, allergy drops may even stop the progression of the “atopic march,” which can lead to asthma and other allergy-related conditions in young children. <Insert quote from provider/practice expert>.

Allergy drop therapy for mold allergy is more than just symptom management. To learn more about allergy drop treatment or to see if you are a candidate, contact <practice name> at <location> for more information or to set up an appointment today.

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<Insert information about your practice here – what you specialize in, provider information, website information or additional contact details.>